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# Lord Kozan (Kozan Huseyin)

## Telesales Marketing Media Sales

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DOB: 25/09/1980

### SKILLS

Organization, management, project management, order fulfillment, telesales, sales/closer, D2D Marketing, online marketing, SEO, article writing, copywriter, marketing strategy, public relations, B2B lead generation. Since 2011-2017 from a management perspective.

SKILLS NON COMPREHENSIVE.

### EXPERIENCE

**Try A Million Sounds, Global (part of Try A Million) - Head Of Marketing, Head of Operations 2018-2025 (7 years)**

- Deal maker, head of production, marketing, and design.

Reason for leaving: I will be paid life + 70 years, unfortunately the online remote aspect has been upsetting as discussed with Latoya. Getting paid ~\$0.003 per listen... In spite of this, I have gained millions of listens.

**EV Fast Charging - (2024) - Sales Agent 3 weeks.**

- B2B Sat on a blank computer and found and qualified B2B leads, Appointment setting as part of a team to close large deals. Bad employer, new.

Reason for leaving: After several weeks of getting many appointments, no interest by employer to pay commissions. Telesales Manager earned £2,000 in 6 months and no one was being paid by the Leicester employer renting a house converted to offices in London. I found thousands of leads. Again average ~100 calls per day.

**Public Sector Information - (2024) - Telesales Executive 3 weeks**

- B2B. Sat on a blank computer and found and qualified B2B leads, and made progressive entry to the right contacts, and close sales.

Reason for leaving: I found lots of leads, had a highest call day 146 calls, average about ~100 calls per day, made a sale within couple of weeks, and got 2 more that didn't sign following week, and as didn't hit targets asked should I

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leave and they let me go. I feel odd as was making progress better than some other staff who said how long till they got first sale.

**World's Shopping, Global (part of Try A Million) - Head of Marketing - Head of Operations 2017-2020 (3 years)**

- B2C. Copywriter, sales development, marketing, order processing, selection, training, and management of staff, Inventory management, liaising with stake holders, product research. Word, Excel, Google products, software, tools and many others.

[https://www.ebay.co.uk/usr/worldsshopping?\\_tab=1](https://www.ebay.co.uk/usr/worldsshopping?_tab=1)

Reason for leaving: Successfully got and processed ~4,500 orders. I put deposit on farm land via Try A Million, and was looking to move to warehouse. Attacks from father, stopped sales, and never came back. Long term remote became concern.

**Try A Million, Global - Head Of Marketing, Head of Operations 2012-2017 (5 years)**

- B2B. Getting sales for digital marketing packages, and content production packages. Training writers, managing writers, sales, marketing, content production, content/editorial diary, project management, sales closer.

Reason for leaving: HMRC was taking fathers house. Attacks from father. Left me dismayed.

**Moonhead Online Media, Global - Head Of Marketing, Head of Content Production, Chief Webmaster 2009-~2014 (5 years)**

- A string of online publishing interests, writer, developer, marketing, content marketing.

Reason for leaving: Transformed to providing clients with content and marketing solutions, see Try A Million.

**Moonhead Entertainment, Head Of Marketing, Head of Content Production, Chief Webmaster 2004-2005 (1 year)**

- B2C. Online ecommerce adult entertainment products. Successfully got and processed 1,000+ orders. Became Power Seller within year.

Reason for leaving: Bad management decision.

**Network Resource - Level 1&2 Helpdesk ~2002-2003 - (1 year)**

- Resolving customer computer issues over the phone. Technical resolution.

Reason for leaving: Career progression.

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**Dial-A-Phone, London** - *Outbound Telesales Executive ~2001 - (6-8 months)*

- B2C. Telephone. Cold Calling from database, qualifying, handling objections, closing.

Reason for leaving: Career progression.

EXPERIENCE NON COMPREHENSIVE. I have been the backbone that has enabled some major revenue drives such as Google, Amazon, iTunes, Spotify, Bitcoin via partners and teams.

## EDUCATION

- Amherst Primary School
- George Mitchell Secondary School, Leyton, London. GAINED GCSE's.
- Westminster College (left after lecturer asked someone to spell entrepreneur and I put my hand up) GNVQ Business Intermediate + more via ICS Home Study
- Microsoft Certification Certified 2002
- QIS - Microsoft Certification (Certified 2002)
- \* Hult Business University Open House lecture

Extensive seminars, and extra education, self taught.

Extensive books on marketing, marketing strategy, telesales, as well as own productions at Try A Million Sounds.

EDUCATION NON COMPREHENSIVE.

## AWARDS

Self Growth Expert Author

Ezine Articles Author

eBay Certificate for service and professionalism

AWARDS NON COMPREHENSIVE.

**Some of the brands built. Remember places like Spotify and eBay who we have partnered with and worked with have become billion dollar organizations.**

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<https://open.spotify.com/album/4uQPqJp9dYGAyh9lvFUzd7>

<https://www.tryamillion.com>

[https://www.barnesandnoble.com/s/%22Lord%20Kozan%22?Ntk=P\\_key\\_Contributor\\_List&Ns=P\\_Sales\\_Rank&Ntx=mode+matchall](https://www.barnesandnoble.com/s/%22Lord%20Kozan%22?Ntk=P_key_Contributor_List&Ns=P_Sales_Rank&Ntx=mode+matchall)

Search Lord Kozan on Google and should see many more of my deals made, work history, successes, etc.